



COFFEE	REFILLS	try our delicious CAPPUCINO	CAPPUCINO	REFILLS
12oz.....	\$.00		12oz.....	\$.00
16oz.....	\$.00		16oz.....	\$.00
20oz.....	\$.00		20oz.....	\$.00
24oz.....	\$.00		24oz.....	\$.00
REFILLS.....	\$.00		REFILLS.....	\$.00



Family Owned Since 1960

Convenience Store Beverage Programs

We Listen!

PrairieFire will customize a beverage program to fit your needs to increase sales and profits.

Let us take the burden off your team! Our trained route sales reps will provide full service, preventative maintenance, replace any worn stickers, refill equipment, take inventory, restock your supplies, rotate your products, and provide suggestions for new flavors and products. When you purchase PrairieFire products, the beverage equipment loan is included.

FRESH ROASTED COFFEE

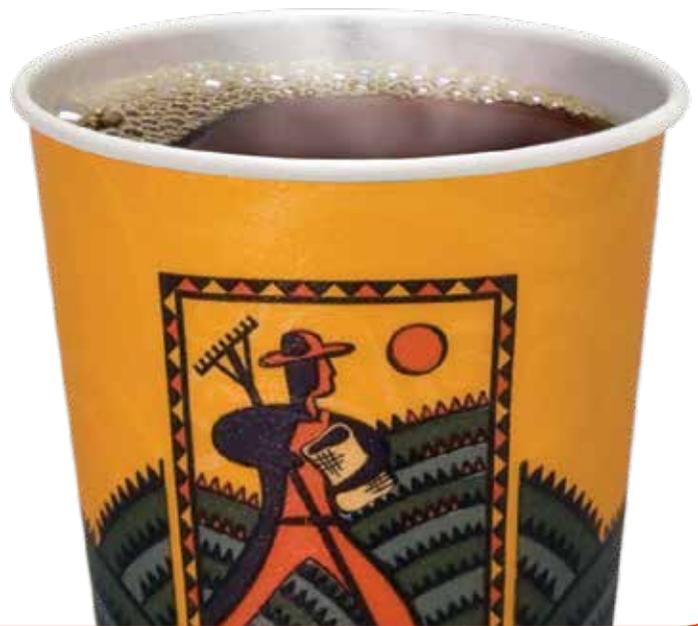
PrairieFire coffee is artisan roasted daily. We don't store our coffee for months in warehouses. The coffee our team delivers to your store was roasted under the watchful eyes of our own Roastmaster, setting a higher standard for freshness.

Taste the difference!

We proudly offer:

- Quality, artisan-roasted coffees
- Espresso-based specialty beverages
- Cappuccinos and cocoas
- Fresh brewed iced teas
- Creamers and condiments
- Rotating seasonal coffees and cappuccino flavors, which will result in increased sales.

Branded PrairieFire cups provide a destination item to remind your customers how much they enjoy coffee from your store.



ICED COFFEE

One of the fastest growing categories in the convenience store industry is

caffeine on ice!



Stay ahead of the curve and appeal to a broader customer base.

PREMIUM SLUSH

Over **70%** of convenience stores nationwide serve a frozen slush program.

Brrr!



FRESH BREWED ICED TEA

- US tea is a \$1.2 Billion category annually.
- Rotating seasonal iced tea flavors and hot teas can result in increased sales.

Yum!





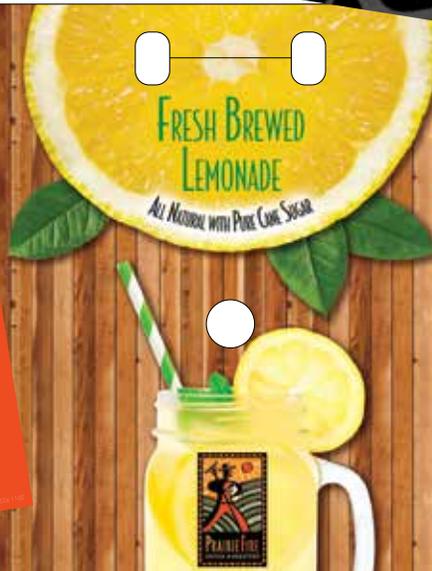
WE COME TO YOU!

Enjoy the perks of a full-service roaster

PrairieFire offers options to best fit your store's operations through Direct Store Delivery.

SIGNAGE & P.O.P.

Bright, colorful, and consistent aesthetic



1-888-520-JAVA
prairiefirecoffee.com