



PRODUCT GUIDE

PRODUCTS AVAILABLE THROUGH OUR NETWORK OF AUTHORIZED DISTRIBUTORS

Thousands of supermarkets and c-stores are currently buying products from PFSbrands' network of 60+ foodservice distributors. We encourage you to utilize these high quality, consistent products for your store's hot food program, but keep in mind that you cannot merchandise or advertise the products under the Champs Chicken®, Cooper's Express®, BluTaco™, Hot Mex Express™, Hangar 54 Pizza™, or Wingman Pizza™ brand names without becoming an authorized branded retail location.

01

PROTEINS

CHICKEN: unbreaded and freshly-frozen

Double bread'em and into the fryer they go



5-STAR CHICKEN TENDERS

8/5 lb. pack size
Pre-marinated, plump and juicy.
Our signature, best-selling item.



CHICKEN DIPPERS

4/5 lb. pack size
Boneless, bite size, big pieces of real breast
meat. Served alone, on skewers or in bowls.



CHICKEN BREAST FILLETS

4/5 lb. pack size
Nothing's better for a premium sandwich
or chicken-fried chicken with gravy.



CHICKEN LIVERS

8/2.5 lb. pack size
Hard to find on menus today. A huge
draw for those who love'em. Popular!



CHICKEN GIZZARDS

8/2.5 lb. pack size
The perfect makings of a family legend.



CHICKEN BREAST STRIPS

8/5 lb. pack size
Versatile, fully cooked chicken breast strips.



CHICKEN BREAST STRIPS

4/5 lb. pack size
Sized, marinated, tenderized chicken breast
strips that are flat packed and frozen.

CHICKEN: fryer ready

No thawing needed. Freezer to fryer or oven.



CHICKEN BONELESS BITES (pre-breaded)

6/5 lb. pack size
Breaded, par-fried, uncooked boneless white
meat chicken pieces.



CHICKEN TENDERS (pre-breaded)

6/5 lb. pack size
Breaded, par-fried, uncooked chicken tenders.
Freezer to to fryer oven.

SEAFOOD: unbreaded and freshly-frozen

Every day is a fish fry ... a seafood-lovers delight



SHRIMP BUTTERFLY

4/3 lb. pack size
16-20 ct. Ready-for-fryer, tail-on shrimp. Be the
place where your patrons go for their fried shrimp.



WHITE FISH FILLET

1/15 lb. pack size
Large boneless fillets ready to be coated with our
excellent, seasoned cornmeal breading.



CATFISH FILLET 3-5 OZ.

1/15 lb. pack size
Raised in the USA. Folks down south cannot seem
to get enough. Tender, farm-raised, boneless fillets.

PORK: boneless pork loin

Outstanding for all three dayparts



PORK LOIN (unbreaded)

42/4 oz. pack size
What's better than a breaded pork loin?
Perfect for center of plate or sandwiches.

HEAT-AND-SERVE STYLE

Packed frozen in heavy-duty polybags



PORK (CARNITAS) SHREDDED

7/3 lb. pack size
Shredded pork blended with onions, green chiles
and just the right amount of Mexican Spices.



CITRUS CHICKEN (POLLO) DICED

7/3 lb. pack size
A twist on your traditional chicken. Cilantro and Lime
are mixed with seasoned, diced chicken creating a
unique, delicious flavor profile that makes a great
addition to any meal.



TACO SEASONED BEEF

2/5 lb. pack size
Classic style beef seasoned with a traditional blend
of Mexican style seasoning.

03

SIDES

SIDES: HEAT-AND-SERVE STYLE

Packed frozen in heavy-duty polybags



CREAMY MACARONI & CHEESE

6/3 lb. pack size

Rich, creamy and delicious. It's comfort food the whole family will love.



SEASONED MASHED POTATOES

4/5 lb. pack size

A hearty and wholesome classic.



CHICKEN GRAVY

4/3 lb. pack size

Savory and smooth, this is a great option for those who like a traditional brown gravy.



WHITE PEPPER GRAVY

4/3 lb. pack size

Creamy white gravy with black pepper. Tastes great over mashed potatoes and even better as a dipping sauce.



SEASONED GREEN BEANS

6/3 lb. pack size

These down-home veggies are infused with smoked ham, bacon fat, and onions.



SEASONED BUTTERED CORN

6/3 lb. pack size

Savory bi-color kernels in a sweet & creamy butter flavored sauce... a real favorite.



CANDIED CINNAMON APPLES

4/4 lb. pack size

A tasty treat no matter how you slice it. Apple pie will be green with envy. Devour solo or double the fun by pouring over ice cream for a delicious dessert.



COLLARD GREENS

4/5 lb. pack size

Chock full of nutrition. Southern-style greens meld with vinegar and salty country ham for one incredible side dish.

SIDES: fryer ready

No thawing needed. Goes right into hot oil.



POTATO WEDGES (pre-breaded)

6/3 lb. pack size

Tastes like hand-cut, hand-breaded wedges, but without all the work.



HUSHPUPIES

1/15 lb. pack size

A must-have side with fish or seafood. Crispy outside. Tender and moist inside.



FRENCH FRIES

6/5 lb. pack size

Delicious, 3/8" straight-cut french fry battered with a savory, reddish color coating.



CRAB RANGOON

4/25 ct. pack size

Crispy wonton with a sweet crab-flavored cream cheese filling inside.



PORK & VEGETABLE EGG ROLL

4/25 ct. pack size

Fryer-ready egg rolls with a tasty inside wrapped in its crispy wonton shell.



BLUE CORN CHIPS

1/30 lb. Chips

.75 lb. Salt pack size

Pre-cut with salt included. These chips have a sweet corn, superior flavor with an eye-popping visual.

02

RICE & BEANS

HEAT-AND-SERVE STYLE

Packed frozen in heavy-duty polybags



CILANTRO LIME WHITE RICE

6/3 lb. pack size

A light, fluffy layer of white rice with a taste of cilantro and lime.



BLACK BEANS

8/3 lb. pack size

Black Beans cooked in a thin broth with Mexican seasonings and green chiles.



PINTO BEANS

8/3 lb. pack size

No refried here. These whole beans are cooked with Mexican spices for a great addition to any meal.



04

BAKED GOODS

Best served out of a humidified warming drawer



BUTTERMILK SIMPLE SPLIT BISCUIT

6/24 ct. (144/2.25 oz.) pack size
Pre-baked. Simply thaw, heat and serve.
Carton holds 6 inner trays of 24 biscuits.

BUTTERMILK BISCUIT SPLIT-DOUGH

168 ct./3.17 oz. pack size
Bake-off frozen pucks of pre-portioned dough. Made-from-scratch taste and look.



CHOCOLATE CHUNK COOKIE

1.5oz/10 ct. pack size
Bake-off frozen cookie dough pieces.
Goey, delicious chocolate chunk cookies.

THAW-AND-SERVE STYLE

Packed frozen in heavy-duty polybags



BLUE CORN/FLOUR TORTILLA

12/12 ct./ 5.5-Inch pack size
Specially created tortilla made with the perfect blend of blue corn and wheat flour. This gives it a sweet corn flavor, along with a touch of traditional wheat flour bite!



12 INCH WHEAT FLOUR TORTILLA

6/10 ct. pack size
12-Inch, pre-baked traditional wheat flour tortilla designed to tightly wrap the large BluTaco burritos bursting with goodness.



SPLIT TOP BRIOCHE SANDWICH BUN

8/12 ct. pack size
4 Inch. Pre-baked. Simply thaw, heat and serve.
Vaguely sweet and soft premium split bun.



ENGLISH MUFFIN

16/12 ct. pack size
4 Inch. Pre-baked Partially Split. Simply thaw, heat and serve. Traditional 'sourdough' flavor.

05

CONDIMENTS

Great accessories to any meal.



HOMESTYLE PICKLE ROUNDS

2/1 gal. pack size
Like refrigerator pickles- crunchy, tangy and a bit sweet. Good for fried pickles too.

06

SAUCES CHAMPS DIPPING CUPS

8 Popular flavors - individual 1.5 oz. cups.
100-ct pack.

RANCH DRESSING SAUCE

A farmhouse favorite. This rich, creamy, buttermilk sauce is the perfect complement for Champs Chicken Chicken Tenders, Chicken Dippers and Potato Wedges!

HONEY MUSTARD SAUCE

Mustard with a buzz of honey; a traditional sweet and zingy favorite! Perfect for Champs Chicken Chicken Tenders, Chicken Dippers and Potato Wedges!

SWEET N' SMOKEY BBQ SAUCE

Proof that opposites attract! When these two combine, it's like a summer backyard BBQ for your taste buds.

SWEET & SOUR SAUCE

Yin meets yang for a sweetly balanced taste combination. The perfect partner for Champs Chicken Crab Rangoon and Egg Rolls.

BUFFALO SAUCE

A crowd-pleasing game-day favorite with a satisfying kick! A must to try on our chicken.

SASSY CHIPOTLE RANCH SAUCE

The name says it all! We've added a southwestern punch to traditional ranch with authentic chipotle chiles. Perfect for our Chicken Tenders, Chicken Dippers and Potato Wedges!

TARTAR SAUCE

This seafood staple is a thick creamy blend of sweet pickle relish and spices. Our fish can't wait to dive in.

COCKTAIL SAUCE

A tantalizing, zesty sauce with horseradish. The perfect complement to our butterfly shrimp and fish fillets.



CHAMPS
DIPPING SAUCES

BULK SAUCES

HEAT-AND-SERVE STYLE

Packed frozen in heavy-duty polybags



GREEN CHILE SAUCE

6/3 lb. pack size

Combining tangy tomatillos with roasted poblanos and green chiles, this warm sauce will make you fall in love with BluTaco!



THREE CHEESE QUESO

6/3 lb. pack size

A blend of sharp and creamy cheeses with a kick of roasted poblanos and green chiles to top any entree or eat by itself.

07

SALSAS

SHELF STABLE ITEMS

Packed in heavy-duty polybags



SALSA VERDE

8/4 lb. pack size

This traditional blend of seasonings with a tangy flavor of tomatillos can't be beat. Roasted flavor, mild to medium heat.



SALSA ROJA

8/4 lb. pack size

This authentic tomato and cilantro flavored salsa has a hint of garlic and a mild to medium heat. This is a must add.



08 BREAKFAST

Meat and eggs for breakfast sandwiches are sized to fit our biscuits and croissants.



PORK SAUSAGE PATTIES

1/10 lb. pack size
Fully-cooked, seasoned breakfast sausage. Simply heat-and-serve.



APPLEWOOD SMOKED BACON

6/2 lb. pack size
Bake thick-cut slices in oven or fry on cooktop griddle. Guilty pleasure.



HICKORY SMOKED HAM

6/2 lb. pack size
Thick-cut slices from the smokehouse. Pre-cooked. Simply heat-and-serve.



CHEESY EGGS

18/1 lb. pack size
Seasoned blend of uncooked eggs, milk and cheese. Portion-controlled.



SAUSAGE GRAVY

4/5 lb. pack size
Oodles of savory sausage bits within every bite. Simply heat-and-serve. Yum.

09 DAIRY THAW-AND-SERVE STYLE

Packed frozen in heavy-duty polybags



SHREDDED MEXICAN BLEND CHEESE

4/5 lb. pack size
Perfect Blend of Monterey Jack and Sharp Cheddar Cheeses to top your favorite meal with.



5-CHEESE BLEND

4/5 lb. pack size
A delicious blend of shredded Mozzarella, White Cheddar, Fontina, Asiago and Romano.

10 PIZZA

High quality ingredients to create your pizza masterpiece



14" PIZZA CRUST

12/14" ct. pack size
14-inch, partially baked, frozen pizza crust. Simply pull out of the freezer, top, and bake!



10" GLUTEN FREE CRUST

24/10" ct. pack size
10-inch, partially baked, gluten-free, frozen pizza crust. Simply pull out of the freezer, top, and bake!



PIZZA SAUCE

4/10 lb. pack size
Shelf-stable traditional red pizza sauce.



GARLIC WHIRL

3/1 gal. pack size
Add savory flavor to pastries, crusts, and more with our delicious garlic butter whirl.



SLICED PEPPERONI

10 lb. pack size
Classic style pepperoni slices.



ITALIAN SAUSAGE

2/5 lb. pack size
Hand-pinched italian sausage pieces.



DICED BACON

6/2 lb. pack size
Diced applewood bacon pieces for versatility and ease of use.



11

SHORTENING

Top-quality fryer oil lasts longer & saves money too



CREAMY LIQUID FRYING SHORTENING

1/35 lb. pack size

Premium 100% vegetable oil. Lasts 40% longer than economy oils resulting in fewer oil changes for you.

SHELF STABLE ITEMS

Maintenance supplies

SHORTENING PRESERVER

1/22 lb. pack size

Use when filtering oil to extend its life by removing impurities that cause off flavors.

CARBON BUSTER

1/10 lb. pack size

Once used oil is drained from vat, use this concentrated cleaning powder for fryer boil-outs. Phosphate free.

12

SPICES & BREADINGS

Splendid crispy coatings for chicken, fish and pork

COUNTRY BREADING (CHAMPS)

25 lb. pack size

(Mild) Best-selling, well-seasoned breading with a hint of garlic and visible pepper.

COASTAL BLEND BREADING (COOPER'S)

25 lb. pack size

(Medium spicy) Delicious, Cajun-style breading with a pepper bite and a more reddish color.

HOT N' SPICY BREADING (CHAMPS)

25 lb. pack size

(Cajun KICK!) The traditional flavors of our Country Breading with a cajun kick to kick up the heat!

CLASSIC BREADING (CHAMPS)

25 lb. pack size

Mildly seasoned flour breading for lightly-breaded menu items.

SOUTHERN STYLE FISH BREADING (CHAMPS)

25 lb. pack size

Well-seasoned blend of corn meal and corn flour. Perfect coating for all fish.

BATTER MIX (CHAMPS)

25 lb. pack size

(Seasoned power) Mix with water. Makes breading stick better to the meat and seals in juices.

BATTER MIX (COOPER'S)

24 lb. pack size

(Seasoned power) Mixes with water and well seasoned to coordinate with flavors of Coastal Breading.



QUESTIONS? LET US HELP YOU!

Contact Customer Success

855.632.3373

customer.success@PFSbrands.com

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SUPPLIES & PACKAGING

AVAILABLE FROM PFSBRANDS

Companion items.



FILTER BAG FI0007

1/100 ct. pack size
21"x15"x4". Fits BKI Models: ALF, BLF, DNF, FKF, FKM, LPF, FKM, and LGF.

REUSABLE PACKAGING

Black bottom, clear lid reusable, microwavable containers - used for cold case merchandising and side item hot sale direct from hot case.



8 OZ. CONTAINER & LID

200 ct. pack size
Dim. 4.125"x5.5"x1.375"



16 OZ. CONTAINER & LID

200 ct. pack size
Dim. 4.125"x5.5"x2.5"



28 OZ. CONTAINER & LID

150 ct. pack size
Dim. 8.5"x6"x2"



64 OZ. CONTAINER & LID

100 ct. pack size
Dim. 9"x9"x3"



4 OZ BLACK SOUFLEE CUP & LID

2,500 ct.
This black cup with clear lid is sized for orders of salsa or BluTaco's famous Three Cheese Queso



FOIL WRAP, 12X10.75

6/500 ct. pack size
These foil wrap sheets are pre-cut and sized to perfectly wrap the BluTaco burrito.



CUTLERY KIT

250 ct. pack size
Knife, fork, spoon & napkin pre-packaged and ready for convenient use.



SLICE PIZZA BOX

300 ct. pack size
Single slice pizza box for safe food handling.



KRAFT WINDOW BAG

500 ct. pack size
Kraft, grease resistant bag with view through window for self-service applications. 5"x2"x9".



GRAB & GO CUP/LID

500 ct. pack size
Generic, high-quality graphics for use with hot self-service or in the hotcase. Great for all Grab & Go items.



shopPFSbrands.com

**Quick. Easy.
Delicious.**



USE OF ALL THESE ITEMS ARE RESTRICTED TO CHAMPS CHICKEN® LICENSED RETAILERS

SUPPLIES & PACKAGING

CHAMPS CHICKEN PACKAGING

Companion items.



WAX BAG (CHAMPS)

1,000 ct. pack size
These strong paper bags are waxed for grease resistance and are excellent for small servings.



SNACK BOX (CHAMPS)

500 ct. pack size
Measures 7"x4.5"x2.75" -- Perfect for serving snacks & individual items.



LUNCH BOX (CHAMPS)

400 ct. pack size
Measures 9"x5"x3" -- Perfect for serving meals & individual items.



DINNER BOX (CHAMPS)

125 ct. pack size
Measures 9.5"x5"x5" -- Perfect for serving large size meals and individual items.



PICNIC BOX (CHAMPS)

125 ct. pack size
Measures 9.5"x5"x8" -- Perfect for large family meals and individual items.



3 COMP FOAM (CHAMPS)

200 ct. pack size
Measures 9"x9.5" -- this 3 compartment, black foam square container is perfect for value meals.



LINED FOIL WRAP (CHAMPS)

4/500 ct. pack size
These 12"x14" insulated foil wrap sheets are perfect for wrapping sandwiches. Utilize with breakfast, lunch & dinner menu.



USE OF ALL THESE ITEMS ARE RESTRICTED TO COOPER'S EXPRESS® LICENSED RETAILERS

SUPPLIES & PACKAGING

COOPER'S EXPRESS PACKAGING

Companion items.



MINI PACK (COOPER'S)

500 ct. pack size
These strong paper bags are waxed for grease resistance and are excellent for small servings.



SNACK BOX (COOPER'S)

500 ct. pack size
Measures 7"x4.5"x2.75" -- Perfect for serving snacks & individual items.



LUNCH BOX (COOPER'S)

400 ct. pack size
Measures 9"x5"x3" -- Perfect for serving meals & individual items.



DINNER BOX (COOPER'S)

125 ct. pack size
Measures 9.5"x5"x5" -- Perfect for serving large size meals and individual items.



USE OF ALL THESE ITEMS ARE RESTRICTED TO **HANGAR 54 PIZZA™** LICENSED RETAILERS

SUPPLIES & PACKAGING

HANGAR 54 PIZZA PACKAGING

Companion items.



FULL PIZZA BOX (HANGAR 54)

50 ct. pack size

18"x18"x2.14" square pizza box for safe food handling.



SLICE PIZZA BOX (HANGAR 54)

250 ct. pack size

Single slice pizza box for safe food handling.



USE OF ALL THESE ITEMS ARE RESTRICTED TO **WINGMAN PIZZA™** LICENSED RETAILERS

SUPPLIES & PACKAGING

WINGMAN PIZZA PACKAGING

Companion items.



FULL PIZZA BOX (WINGMAN)

50 ct. pack size

18"x18"x2.14" square pizza box for safe food handling.



SLICE PIZZA BOX (WINGMAN)

250 ct. pack size

Single slice pizza box for safe food handling.



WHOLESALE PRODUCT LIST

Need to know national pricing or specific distributor pricing?

Find your answers with our Wholesale Product List.

 ALL ITEMS THAT ARE HIGHLIGHTED ARE ONLY AVAILABLE TO LICENSED RETAILERS Current National Pricing Last Revision Date: 02/19/21							
Wholesaler Item #	PFS Item #	Type	Category	Description	Pack Size	Retail Pricing	Order Quantity
00100020	00100020	Branded Packaging	Dry	BAG WAX CHAMPS CHICKEN	1000 CT	\$52.41	
00100030	00100030	Branded Packaging	Dry	BOX SNACK 7X4 5X2.75	500 CT	\$65.59	
00100031	00100031	Branded Packaging	Dry	BOX LUNCH 9X5X3	400 CT	\$71.03	
00100032	00100032	Branded Packaging	Dry	BOX DINNER 9.5X5X5	125 CT	\$34.17	
00100033	00100033						
00100034	00100034						
00100044	00100044						
00500065	00500065						
00100043	00100043						
00501111	00501111						
00501112	00501112						
00501113	00501113						
00501114	00501114						
00500305	00500305						
00101302	00101302						
00101304	00101304						
00101305	00101305						
00101306	00101306						
00101307	00101307						
00101308	00101308						
00101309	00101309						
00101310	00101310						

 ALL ITEMS THAT ARE HIGHLIGHTED ARE ONLY AVAILABLE TO LICENSED RETAILERS Current National Pricing Last Revision Date: 02/19/21							
Wholesaler Item #	PFS Item #	Type	Category	Description	Pack Size	Retail Pricing	Order Quantity
00101305	00101305	Sauces	Dry	DIPPING CUP RANCH 100CT	100 CT	\$25.44	
00101306	00101306	Sauces	Dry	DIPPING CUP BUFFALO 100CT	100 CT	\$25.44	
00101309	00101309	Sauces	Dry	DIPPING CUP BBQ SWT/SMK 100CT	100 CT	\$25.44	
00501113	00501113	Packaging	Dry	1 COMP 28OZ CONTAINER W LID	150 CT	\$48.74	
00301146	00301146	Gravy	Frozen	GRAVY SAUSAGE	4/5 LB	\$35.63	
00301354	00301354	Protein	Frozen	SAUSAGE FULLY COOKED PATTIES	1/10 LB	\$29.08	
00301414	00301414	Bakery	Frozen	BISCUIT BUTTERMILK SIMPLE SPLIT	144/2.25 OZ	\$38.82	
00301415	00301415	Bakery	Frozen	BUTTERMILK BISCUIT DOUGH SPLIT RAW	168/3.17 OZ	\$37.76	
00301768	00301768	Bakery	Frozen	CROISSANT 2OZ FULLY COOKED, SLICED	3/24 CT	\$33.84	



YOUR BREADING & BLENDING FOODSERVICE SPECIALISTS

PFS Blends was founded with the idea of creating and providing the highest quality blends at an affordable price. Not only do we create our own proprietary blends, but we have designed and matched multiple dry blends for numerous grocery chains and food manufacturers. Our research & development team has mastered the art of creating and reverse engineering the perfect blends for your application and we produce them to your specific requirements.

LET US TAKE CARE OF YOUR BLENDING, BREADING AND MIXING NEEDS!

FREE SAMPLES AVAILABLE UPON REQUEST.

Contact us today! (855) 632-3373 toll-free
or visit PFSblends.com



Our Support. Your Success.

WANT TO CHECK PFSBRANDS OUT FOR YOURSELF?

Attend Discovery Days!
Learn more at [pfsbrands.com/discovery-days!](https://pfsbrands.com/discovery-days)

Simply call (855) 632-3373
email programs@pfsbrands.com

PFSbrands National Headquarters & Distribution Center



PFSbrands® is the parent company of Champs Chicken®, Cooper's Express®, BluTaco®, Hot Mex Express™, Hangar 54 Pizza™ and Wingman Pizza™, six successful hot food brands primarily in the c-store and supermarket industries.

- National headquarters located in Holts Summit, MO
- 92,000 sq. ft. corporate headquarters
- 1,400+ branded locations
- Retailers located in 38+ states
- Outfitted over 3,000+ commercial kitchens
- 100% employee-owned
- 20+ years in the foodservice industry
- Top 500 Franchise by Entrepreneur Magazine
- Named 9 years in a row by INC. Magazine as one of the "Fastest Growing Privately-Held Companies in the USA"



170 Commerce Drive
Holts Summit, MO 65043

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